



NEWS RELEASE

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Price County Launches Prescription Drug Discount Card That Can Be Used by All Residents

Discount Cards Offering Average Savings Of 20 Percent Off Retail Price

[December 27, 2007] — As of January 2, 2008, Price County will launch a discount card program to help consumers cope with the high price of prescription drugs. The county is making free prescription drug discount cards available under a program sponsored by the National Association of Counties (NACo) that offers average savings of 20 percent off the retail price of commonly prescribed drugs.

The cards may be used by all county residents, regardless of age, income, or existing health coverage, and are accepted at all of the county's pharmacies. A national network of more than 59,000 participating retail pharmacies also will honor the NACo prescription discount card.

"Price County is proud to be one of the counties nationwide participating with NACo," said Jean Gottwald, Price County Clerk. "The NACo prescription discount card offers significant savings for the uninsured and underinsured residents of our county, and even those fortunate to have prescription coverage can use the card to save money on drugs that are not covered by their health plan. Residents do not have to be Medicare beneficiaries to be eligible for this program."

Best of all, there is no cost to county taxpayers for NACo and Price County to make these money saving cards available to our residents.

Cards will be available at the sites listed below. County residents can call toll free 1-877-321-2652 or visit www.caremark.com/naco for assistance with the program.

Price County distribution sites:

County Clerk's office in the Courthouse in Phillips

Price County Health Department offices in Phillips, Park Falls and Prentice

Price County Human Services offices in Phillips and Park Falls

“Using the NACo prescription discount card is easy,” said Gottwald. “Simply present it at a participating pharmacy. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use. Cardholders and their family members may use the card any time their prescriptions are not covered by insurance.”

The discount card program is administered by Caremark Rx, Inc. If you have any questions on the prescription discount card program, please contact Jean Gottwald, Price County Clerk at 715-339-3325.